



*the role of the*  
**BUSINESS COMMUNITY**  
*in* **HEALTH & WELLNESS**

*Dave Adkisson, Kentucky Chamber President & CEO*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)



# **WHY** *is business interested?*

*Health insurance costs*

*Government spending on health care*

*Productivity issues*

*State's appeal to business prospects*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)

# WHAT *is business doing?*

*Working in the policy arena*

*Promoting worksite wellness*

*Hosting wellness programs*

*Guidance for businesses through ACA implementation*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)





# **POLICY** *arena*

*Prioritized wellness*

*Cigarette tax (\$1 per pack)*

*Smoke-free law*

*Tax credits for company wellness programs*

*Encouraged wellness programs for state workers*

*Supported state exchange*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

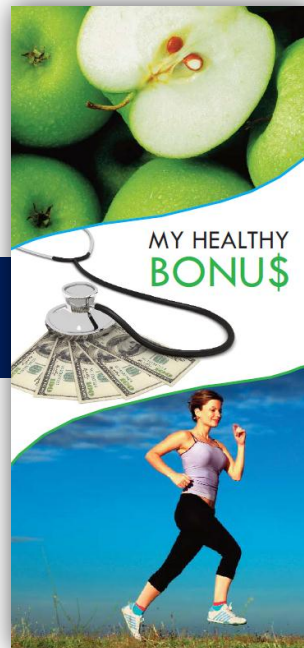
 [@kychamber](https://twitter.com/kychamber)

# WORKSITE *wellness*

*Partnered with public health*

*Published toolkit*

*Worksite Wellness:  
Creating a Culture of Health*



*Created Healthy Bonus program*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)

# **STATE** *wellness programs*

*Annual wellness seminars*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)





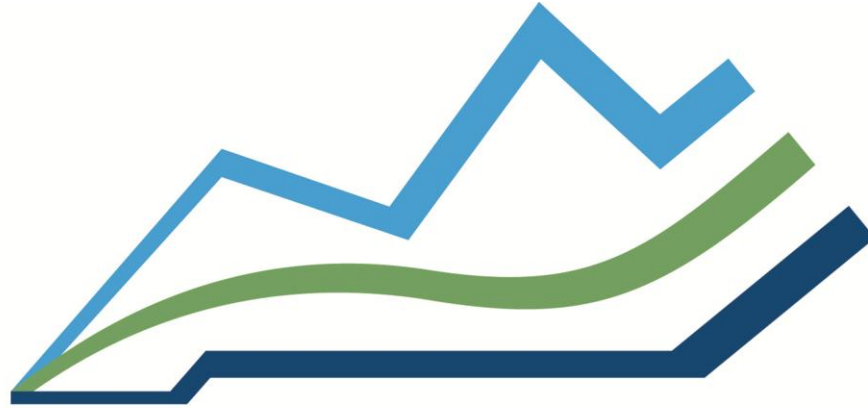
# WHAT *we haven't done*

*Wellness council*

*No full-time staff person for wellness*

*Annual 'healthiest places to work' awards program*





# Kentucky Chamber

*Uniting Business. Advancing Kentucky.*



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

[kychamber.com](http://kychamber.com)

 [@kychamber](https://twitter.com/kychamber)